OPERATIONS

BusinessThinking

New data in a day, without a single new hire

Multi-site circular economy business in North America, growing by acquisition.

2-3 weeks → 1 day
To build a new data feed

2 engineers
embedded in the client's tech team

0 hires
No hiring round needed

THE CHALLENGE

- A small BI team had to run the data platform and keep improving it
- Each request for new data held up BI project work
- Developers had to wait for new data to land before they could start

WHAT WE DID

- Put two of our engineers to work inside the client's tech team
- Took over first-line support: landing new data and doing the integration work
- Organized an integration setup that several people had built, and made its pipelines more efficient
- Set up one request form, so every request arrives with what we need to start

THE RESULT

- The platform ran and kept improving, with no hiring round
- BI projects kept moving while new data came in
- Developers no longer waited: a new data feed took one day to build, down from two to three weeks
- Every request arrived through one form, with what we needed to start
- The integration tool ran with fewer errors once our team took it on

ENGAGEMENT

Operations: an embedded team for first-line support, upkeep and changes

TIMELINE

December 2025 to October 2026

STAKEHOLDERS

Head of BI, the internal IT and data team, finance

TECHNOLOGY

Azure · Databricks · Power BI · Epicor Kinetic (ERP) · Workato · dbt Cloud

Need more hands on your data, without hiring?
Our engineers join your team and work inside your own change process. Book an introductory call, and we'll show you how it works.

Book an introductory call

info@business-thinking.com